

Invest Green and US-China Clean Tech Center Announce Strategic Partnership to Promote Investment in Clean Tech

Invest Green (www.invest.green) and the US-China Clean Tech Center “UCCTC” (www.uschinacleantech.org) announced today that they have signed a strategic partnership to promote investment in Clean Tech solutions to be showcased on the Invest Green media platform.

Los Angeles, CA (PRWEB) June 03, 2016 -- The US-China Clean Tech Center is a public-private partnership between the China Innovation Center for Energy and Transportation and the US Department of Commerce.

Invest Green is a media and investment brand focused on financing and promoting Clean Tech. The company is co-producing a television series with Beijing Television: “Invest Green” and launching an online community for investors in this sector.

“Invest Green fosters the expertise, objectivity, and accessibility that we value in clients of UCCTC and across our partner institutions,” said Dr. Feng An, Executive Director of UCCTC. “The expanded reach and connectedness afforded by this online platform and television program with Beijing TV, in association with the US-China Clean Tech Center, will provide a solid foundation for establishing new strategic ventures and enhance US-China cleantech collaboration based on a platform of trust.”

Dr. An further noted, “As one of two U.S.-government supported Clean Tech marketplaces with an ‘on-the-ground’ presence in China and one with a very clear mission, UCCTC has a crucial role in promoting trade and investment for the client companies we serve. Our partnership with Invest Green is a great fit and comes at the perfect time: China’s urgent environmental problems are not going away anytime soon, and, as a result, China has adopted clear long-term government incentive policies and funding programs amounting to hundreds of billions of dollars. The government is expected to pour \$1.3 – \$1.6 trillion into environmental protection by 2020.”

“Invest Green is honored to be partnering with a renowned organization such as UCCTC, whose track record and funding from both the US Department of Commerce and the Chinese government demonstrate its credibility and capability,” said Andrew McLean, CEO and co-founder of Invest Green. “We look forward to using our media platform to reach UCCTC’s extensive network of investors, clients and partners to realize the vast potential of this market.”

UCCTC’s Dr. An also expressed his enthusiasm for the Invest Green deal: “We’re thrilled to be working with Invest Green as we continue to move the needle on cleantech collaboration and best practices between the United States and China”.



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